

RIO DE JANEIRO, BRAZIL
August 3-7, 2009

Sponsor/Exhibitor Planner

The Coking.com Operations Safety Seminar is an annual event which brings to real-time the mission of Coking.com:

"We want you to be safe and reliable. We are bringing together the Delayed Coking operator, mechanical and reliability technicians, maintenance and process engineers, supervisors, epc's and vendors to learn from each others' expertise and improve productivity."

New 2 day event!

COKE DRUM & RELIABILITY WORKSHOP

Sponsor the Workshop and/or Seminar

Now there's a Coke Drum & Reliability Workshop too. These 2 conferences (the seminar and workshop) provide participants the opportunity to come together as a professional community to share best practices, learn from others near misses and mistakes, and network with other national and international coking professionals involved in every aspect of the coking processes. 335 attended the 2008 Texas

WE BRING THE OWNERS TO YOU.

conferences. 230 attended the Calgary 2008 conferences. The Coking.com Seminar and Workshop include a large, indoor Coker Exhibition Hall for booths and some heavy equipment. Trucks and large trailers are permitted in the parking lot.

Vendors will have multiple occasions to interact with participants at morning and afternoon breaks and lunches from Monday through Friday and on several evenings during the evening exhibitions which features hors d'oeuvres and an open bar.

WHO IS COKING.COM?

The Delayed Coker Safety & Communications website "www.coking.com" is the heart of today's coker community.

Founded in 1998, Coking.com facilitates coker communications and promotes coker safety and reliability via the internet.

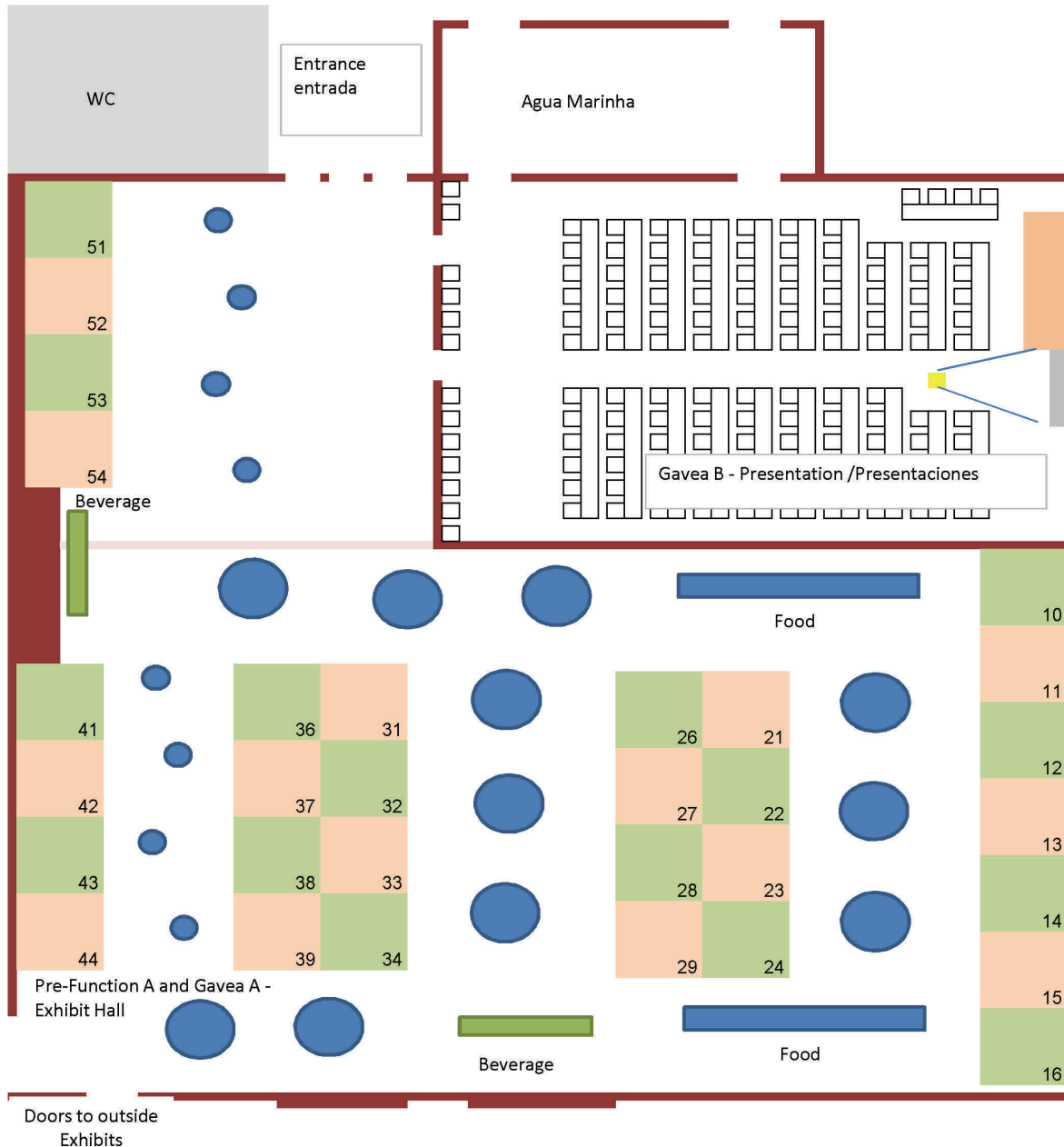
Coking.com offers:

- Coker contact list of refiners
- Discussion forum to explore issues, questions and answers
- Coker news and comment
- Products and services referrals
- Seminars and training
- Site safety audits
- Personnel resources

SPONSORSHIPS (INCLUDES EXHIBITING)

Level	Platinum	Gold	Silver	Bronze	Chrome
Coke Drum & Reliability Workshop + 5% ISS Tax	\$8,000	\$6,000	\$4,500	\$3,500	\$2,000
Coker Operations Safety Seminar + 5% ISS Tax	\$11,000	\$9,000	\$7,000	\$5,000	\$2,500
Both the Workshop and the Seminar (Discounted Combination Price) + 5%	\$15,200	\$12,600	\$9,200	\$6,800	\$3,600
Seminar Complimentary Registrations (includes the main exhibitor)	5	4	3	2	1
Additional Registration Early/Regular price, for Workshop: \$650/\$750 Seminar: \$850/\$950 Both \$1300/\$1500 + 5% ISS					
Option: Your company's Hospitality Suite with announcement, advertising and Passport Program give-aways by Coking.com. You pay room, food & beverage.	Y	Y	Y	Y	
Logo on marketing materials, e.g. brochure, email, or postal mail	Y	Y			
Logo on conference slides. Logo on conference bag.	Y				
Logo on various pages in the binder.	Y	Y			
Logo on Coking.com main Seminar webpage.	Y	Y			
1. Evening Reception. Event advertised on marketing materials and website with your logo. Sponsor pays food and beverage costs. Opportunity to address the guests at the event. Choose Mon, Tue, Wed or Thu evening.	Y				
2. Host the Cocktail Reception at the Exhibit Hall on Mon, Tue or Wed.	Y	Y	Y		
3. Lunch for all attendees on Mon, Tue, Wed or Thu. Tent card with your logo on all food and beverage tables.		Y			
4. Morning Refreshment & Networking Break on Tue, Wed, Thu or Fri. Tent card with logo on all food and beverage tables.			Y		
Opportunity to give a 3 minute announcement before or during your lunch, break or reception.	Y	Y	Y		
6. Breakfast or Afternoon Break on Mon, Tue, Wed or Thu. Training Break or lunch on Friday. First 6 to sign up get opportunity. Tent card with logo on all food and beverage tables.				Y	
Greet attendees as they come into your food event.	Y	Y	Y	Y	
Reception, lunch breaks & breakfast advertised with your logo on Coking.com Conference Schedule pages.	Y	Y	Y	Y	
Logo on Coking.com Seminar sponsors webpage	Y	Y	Y		
Logo on 8' sponsor event signage	Y	Y	Y		
Logo on 8' exhibitor event signage	Y	Y	Y	Y	
Full page color ad in seminar binder	Y	Y	Y	Y	
Advanced Contact List, sent the week before the Seminar	Y	Y	Y	Y	
Logo on exhibitor webpage	Y	Y	Y	Y	
Exhibit description on seminar exhibitor web page	Y	Y	Y	Y	Y
All logos on one exhibitors' page in the seminar binder	Y	Y	Y	Y	Y
Company name and exhibit description in the binder index.	Y	Y	Y	Y	Y
Exhibit booth (stand). First 10'x10' included, additional \$1000/\$1600	Y	Y	Y	Y	Y
Company sign at your booth	Y	Y	Y	Y	Y
Options: Conference announcement emailed from Coking.com with your logo and ours inviting your customers—no charge. OR Conference brochures mailed out and co-branded with Coking.com logo and your logo inviting your customers. Includes design and lay-up. Shared cost on printing, postage and handling.	Y	Y	Y	Y	

EXHIBIT AREAS



You can count on The Coking.com Safety Seminar to deliver a well focused delayed coker audience at a reasonable cost.

Tabletop and equipment exhibit spaces are in Gavea Ballroom B. Trucks and large trailers are in the parking lot to the left (north) Booth sizes start at 3m x 3m (10 feet x 10 feet).

Breakfast, coffee, breaks and lunch will be served in the Exhibition Hall.



Exhibit Schedule

Mon 8:00 - Pipe & Drape for stands set up
 10:00 - 16:00 - Exhibit setup for Safety Seminar and for Combo Seminar & Workshop
 17:00 - 19:00 - Exhibits & Reception

Tues 10:00 - 10:30 - Exhibits & Morning Break
 12:15 - 13:45 - Exhibits & Lunch
 15:00 - 15:30 - Exhibits & Break
 17:00 - 18:00 - Exhibits & Cocktail reception

Wed 10:00 - 10:30 - Exhibits & Morning Break
 12:15 - 13:45 - Exhibits & Lunch
 13:45 - 15:00 - Exhibit take down for Safety Seminar
 15:00 - 19:45 - Exhibits setup for Coke Drum Workshop
 17:00 - 19:00 - Exhibit & Cocktail Reception

Thu 10:00 - 10:30- Exhibits & Morning Break
 12:15 - 13:45 - Exhibits & Lunch
 15:00 - 15:30 - Exhibits & Break
 5:00pm - 6:00pm - Exhibits & Cocktail reception

Fri 10:00 - 10:30 - Exhibits & Morning Break
 12:15 - 13:45 - Exhibits & Lunch
 13:45 - Exhibits take down

Assignment of exhibit space is based on sponsorship level and prior years of participation. No space will be assigned without receipt of payment.

You may indicate your first 4 preferences of exhibit space by number and ask for them using the form at the end of this document or online at www.coking.com/SeminarLA/Exhibitors-Form.html

EXHIBITOR ARRANGEMENTS

Display Area

Your assigned booth for the Safety Seminar will be available on Monday, August 3rd at 10:00am through Wednesday, August 5th at 1:45pm. Your assigned booth for the Coke Drum Reliability Workshop will be available on Wednesday, August 5th at 3pm through Friday, August 7th at 1:45pm.

Electrical/Phone/Internet

Electrical for lights and basic laptop, 220v is included in the Exhibitor fee. Additional power requirements are at the exhibitor's cost. Request a form from Info@coking.com. *Make sure to bring the correct adaptors!*

Safety and Security

Do not leave small, expensive items like laptops at your booth. The hotel and Coking.com are not responsible for any lost, stolen or damaged materials. Safety is a primary issue. As you are setting-up your display areas, please leave clear walkways for participants to move safely between displays.

Catering

Food and beverage requests for your exhibit area and hospitality rooms must be arranged through the Hotel Event Coordinator, Tatiana Mattos, +55 (21) 3323 2271, Tatiana.mattos@inter-rio.com.br

Technology

Contact the AV department Executive One/Hoffmann, 55-21-2236-1005, email ihg-rio@executiveone.br for rental LCD monitors, etc.

Shipping

GlobeX Logistics is the official carrier for COKING.COM events. They offer a variety of competitively priced brokerage and shipping services—Domestic and International. Contact them at 1.702.433.1059, www.globexlogistics.net. Chris Ray, cray@globexlogistics.net

~Please do not ship directly to the hotel~

Temporary Imports- Brazil requires separate commercial invoice for temporary and consumed shipments.

Permanent Imports-Permanent import shipments (like giveaways, literature, etc.) should be listed and packed separately from temporary import goods on the enclosed commercial invoice form

There is a link to a full PDF with shipping information at <http://www.coking.com/SeminarLA/SponsoringExhibiting.asp>

Visas

For US sponsors/exhibitors: In addition to your passport, you will need a Business Visa to enter Brazil for the Coking.com Conferences. The Visa is issued by the Consulate of Brazil. Please let us know if you need more info.

POLICY, RULES & REGULATIONS

These policies and regulations, and all text in this Exhibitor Application, are to be construed as part of all exhibit contracts. Coking.com reserves the right to interpret them as well as make final decisions on all points which the rules and regulations do not cover.

Payments and Cancellations

Space will be reserved once full payment is received. Refunds for cancellations will be made only if the space can be resold, according to the following schedule:

- **3 months (May. 1, 2009)**
-full refund of SRF (space rental fee);
- **10 Weeks (May 8, 2009)**
- 90% of SRF;
- **8 Weeks (May 22, 2009)**
- 75% of SRF;
- **6 Weeks (June 19, 2009)**
- 50% of SRF;
- **after 2 Weeks (July 17, 2009)** - 0% of SRF.

Cancellations must be made in writing and forwarded to Marlea Roache at fax

number 866.854.6267 or email: Marlea@coking.com or to the company postal address.

Default of Occupancy

If by 15:00 on Monday, August 3rd, 2009, an exhibitor fails to register and occupy any space contracted for but not canceled in writing to Coking.com, Coking.com shall have the right to use said space to suit its own convenience, including selling the space to another exhibitor, without any rebate or allowance to the defaulting exhibitor.

If the display material has been delivered to the exhibit space but has not been assembled, Coking.com reserves the right to remove the material and place it in storage. Coking.com assumes no responsibility for having included the name of the defaulting exhibitor or descriptions of that exhibitor's products in the Seminar Coking Resource Binder, the Comprehensive Contact List, news releases, or other materials.

Exhibitors will abide by all other provisions of said policies, rules and regulations and with fire regulations and all other regulations of governmental agencies and the Rio Intercontinental Hotel and Resort.

Objectionable Material and Activities

Coking.com reserves the right to require modification of any exhibit it deems questionable for any reason. Exhibitors may not post signs, banners or advertisements outside of their booth without written permission from Coking.com.



Liabilities and Insurance

The exhibitor, by entering into this contract, hereby waives any claim against and shall indemnify, save and hold harmless Coking.com, LLC the Hotel InterContinental Rio, its agents and employees for any damages or injuries to property or persons occasioned by or in connection with the conference unless caused by the willful misconduct of Coking.com, the Hotel InterContinental Rio, its agents or employees. **The exhibitor shall provide a certificate of insurance to Coking.com & the hotel.**

Exhibitor agrees to maintain such insurance that will fully protect Coking.com and the Hotel InterContinental Rio from any claims of any nature, including claims under the

PROVIDE A CERTIFICATE OF INSURANCE

Workman's Compensation Act, and for damages for personal injury, including death, which may arise in connection with the presence and/or operation of participant's display. In the event the exhibitor damages the building, or any part thereof, he agrees to reimburse the owner of the building for the cost of repairing such damages to said building, or any part thereof, directly or indirectly.

Coking.com will not be liable for failure to hold the seminar as scheduled. Payments for exhibit space will be returned in that event, less the exhibitor's pro-rata share of all costs and expenses incurred and committed by Coking.com. The exhibitor hereby consents to the jurisdiction of the courts of the State of Washington, USA with respect to any right of action arising under this contract.

Admission

Coking.com will have sole control over admission of all persons. All persons visiting the exhibits will be admitted according to the policies and regulations of the conference as issued or amended by the authorized representative of Coking.com.

All persons in the exhibit area must be registered and wearing the Coking.com Safety Seminar name badge or Guest Pass at all times. No one under the age of 18 years of age

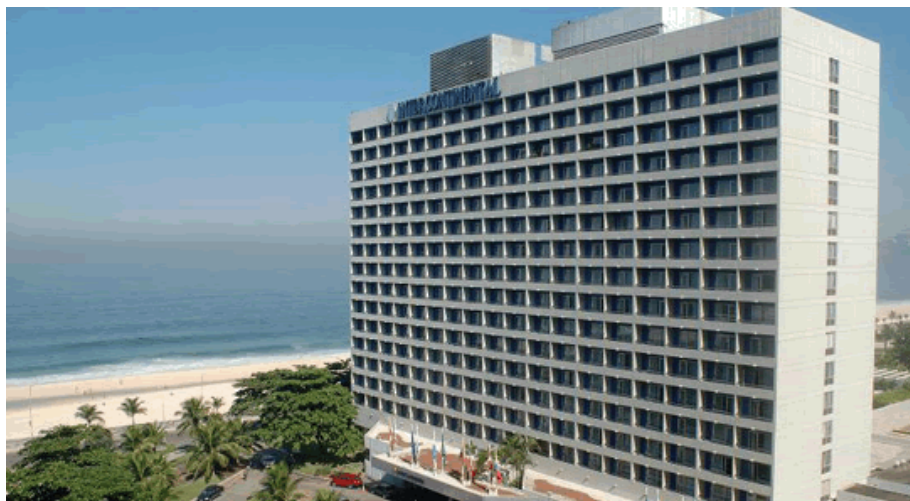
will be allowed in the exhibit area.

NO Suitcasing

"Suitcasing" (promoting your products and services while not being a registered exhibitor) is forbidden and anyone who is found violating said rule is subject to being expelled from the seminar.

Raffles and fishbowl drawings are permitted at the exhibit. Give-aways are permitted when the item is of minimal value, available to all attendees, and not related to any type of raffle, drawing or contest. Sales and orders transacted in the exhibit area are permitted.

Exhibitors must confine their activities



Display Configuration

Displays must be less than 10' tall unless there is prior written consent. Exhibits do not have to sit on the table. Freestanding displays placed on the floor are permitted. All display material must be safely supported. No nails, screws or other damaging device may be used. Since this is an indoor exhibit area, the display of heavy equipment is limited. Call first.

Coking.com reserves the right to restrict the use of glaring or irregular lighting effects. Signs or lighting involving the use of neon or similar gases, or flashing electrical signs are not permitted. Loud motors are not permitted. No engines with exhaust are allowed. Coking.com reserves the right to restrict the use of demonstration equipment that produces a noise level objectionable to Coking.com Seminar attendees or neighboring exhibitors. The use of minimal audio-visual equipment will be permitted, subject to written approval of Coking.com.

Displays and Conduct

Displays should be directly related to the products and services provided by the exhibitor in the regular course of business. Spouse registrants are permitted to work in the booth, but must be registered for the Seminar or using the Exhibitor Helper pass.

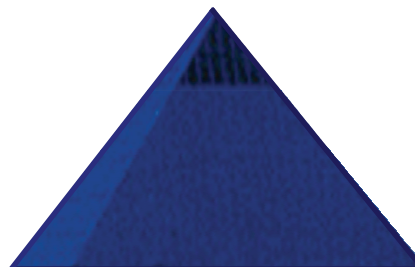
to the space for which they have contracted, and may not distribute samples or souvenirs except from their exhibit space.

The exhibitor shall be responsible for the safety of all individuals participating in or viewing their display.

Live animals and smoking are not permitted in the exhibit area.

Exhibitors will not be permitted to behave in a manner that is, in the sole discretion of Coking.com, objectionable. Any questions of propriety should be cleared in writing with Coking.com.

There is a \$500 early take down fee for any exhibitor who needs to take down before the designated time.



SPONSOR/EXHIBITOR CONTRACTS

We require your signature below, but you may find it convenient to complete and submit the application at our website:
www.Coking.com/SeminarLA/ExhibitorsForm.html

Also for your convenience, select and pay for exhibit space at our website:www.Coking.com/SeminarLA/

2009 Coking.com Safety Seminar and/or Coke Drum & Reliability Workshop August 3-7, 2009 Hotel InterContinental Rio, Rio De Janeiro, Brazil

- Complete (print neatly) all of the sections in their entirety and sign.
- Send this form with full payment of exhibit fees to Coking.com by fax 1.866.854.6267, scanning and emailing to info@coking.com or mail to Coking.com, 1410 Lowe Avenue, Bellingham, WA 98229 USA.
- Phones 1.360.966.7251 USA; 1403.668.7467 Canada; 44.(0)2081.503669 UK
- Full payment must be received to reserve space. You can pay online at www.coking.com/store
- The sooner you submit, the sooner you get in on the advertising and promotions.
- Send us a high quality logo, too!
- To make room reservations at Hotel InterContinental Rio, phone 1.888.424.6835; give them the group code of "Coking.com".

Contact Name (representative handling the registration) _____ Contact Title _____

Contact Email _____ Contact Phone _____

Exhibitor Name (if different than registrar) _____ Exhibitor Email _____

Company Name _____ Exhibitor Title _____

() _____ () _____

Phone _____ Fax _____

Mailing Address _____ City _____

State/Province _____ Postal Code _____ Country _____

Brief title of exhibit (3 to 6 words): _____

Longer description of exhibit for advertising (5 to 25 words): _____

Sponsorship Level (silver, etc) _____ and Exhibit space number: ___1st ___2nd ___3rd ___4th choice

Which events: ___ Operations Safety Seminar ___ Coke Drum & Reliability Workshop ___ Both

Advance payment for exhibits is required to be included on the seminar web pages and other printed seminar handouts. Additional exhibitors (which includes seminar registration) can be registered and paid (\$650/\$750 or \$850/\$950) at your convenience. Use an additional sheet or go online.

Use a separate page for each person being registered. *Signature on this form agrees to:*

1. Abide by all the policies, rules and regulations, as stipulated in the Exhibitor Planner and in any exhibitor materials mailed after booths are assigned.
2. Remit full exhibit rental fee to Coking.com. We understand that space cannot be assigned until all exhibit fees have been paid in full to Coking.com.
3. Authorizes Coking.com to use photos & comments taken from the seminar or training in future marketing and promotions.

Signature _____ Printed Name _____ Date _____

Method of Payment Check, Visa, MasterCard, Amex, Bank/Wire Transfer. Currency: \$USD__ or \$Reals__ Amount _____
5% ISS tax will be added to your total invoice

Credit Card # _____ 3 Digit # Code on back (4 digits on front of AmEx) _____ Expiration Date _____

Signature of Card Owner _____ Print Name _____